

EDUCATION

Ph.D. in English, School of Humanities, University of California, Irvine (2012)

MFA in Creative Writing, University of California, Irvine (2006)

B.A. in English, Yale University, Cum Laude (1996)

CURRENT POSITION

Whittier College

Associate Professor

Department of English Language & Literature

Associate Director

Whittier Scholars Program

RESEARCH

Book Project

Behave! The science of influence and economics in American popular culture, working title. Gives a cultural history and a critical analysis of behavioral economic explanations in contemporary American popular culture.

Articles

- Radical Flexibility: Driving for Lyft and the future of work in the platform economy. *Distinktion, Journal of social theory*. Nov 2021. Based on participation in the workshop, Generational and Temporal Imaginaries of the Asset Economy.
- Neoliberal Gaslighting, Quality Journalism, and Podcasting. *Post45.org: Contemporaries* in a collection entitled "The Seven Neoliberal Genres." Aug 31, 2020.
- The Rise of Behavioral Economic Masculinity. *American Literary History*. Spring 2020 (77–110.)
- Extreme Hoards: Race, Reality Television & Real Estate Value During the 2008 Financial Crisis. *Postmodern Culture* 27.3 (2017).
- "The Promise of One Such House": Ramona, Real Estate, and the Romance of Speculation. *Studies in American Fiction* 41.2 (2014): 225-249.

Critical volume

- Co-editor of *The Routledge Companion to Literature & Economics*, a 38-essay volume covering the subfield, published in 2018. The introduction was co-written with Matthew Seybold (Elmira College).
- Chapter: Behavioral Economics & Genre, *The Routledge Companion to Literature and Economics*. (Routledge, 2018. 392-403)

Invited and forthcoming

- "Print As Digital Detox: Human Habits and the Evolution of the Bullet Journal," for *Print Culture In The Americas: Archives, Materiality, and the Rewriting of Literary History*, under advance contract from Bloomsbury Press edited by Daniel Worden and Jesse Schwarz (forthcoming).
- "Narrative Economies," for *Boundary2* edited by Arne DeBoever. (forthcoming).

SERVICE

Committee member: SCCUR, Fellowships, FEC, and FAC.

- Organized and lead regular trips to Alliance San Diego, the border rights organization at the U.S./ Mexico border with ChicanX Literature course.

- Helped student groups organize petition to designate Whittier a Sanctuary Campus.
- Co-lead meeting in the Wardman Library with over 120 students after the 2016 election.
- Helped to rewrite policies for faculty phased retirement and outside work at FAC.
- Recruited and organized participation for a creative writing panel at the regional undergraduate conference at Whittier, SCCUR 2014.

SELECTED COURSES TAUGHT

New Media & Narrative (Spring 2018)

Contemporary American Literature & Culture; Contemporary African American Literature (Spring 2014 and 2016)

Asian American Literature (Spring 2019)

Digital Creative Writing (Whittier College, Fall 2015)

Critical Procedures: Senior methods class in literary theory (2018, 2019)

Bubbles, Plots and Panics: Financial Crises and American Literature & Culture. (Fall 2014)

TALKS AND CONFERENCE PRESENTATIONS

Invited talks

- “The Rise of Behavioral Economic Masculinity” at #FutureFix series at the University of Sydney. Invited speaker and podcast guest. (August 2019)
- “Behaving for the Gig Economy: The Fleet, The Property and The Human Capital” at the University of Sydney Generational and Temporal Imaginaries of the Asset Economy working group. (August 2019)
- Panel Chair, “Economic Humanities & The Aesthetics of Finance” at the Finance and Society Network event, City University of London, “Intersections of Finance & Society.” (Upcoming: December 2019).
- “Behavior and Natural Law.” Invited speaker at Cal Arts, presented with the University of Copenhagen, for “Finance Fiction.” (Jan 2020)
- “Public Writing,” invited workshop leader, at Florida International University. (Jan 2020)

Selected presentations

- Invited participant in a special session, “The Work of Feeling in the Age of Deindustrialization” at the Modern Language Association annual meeting (MLA) (upcoming Jan 2021).
- “Strat Comm, Violence, and Global Finance,” panelist on Representations of Transnational Capital and Labor, at the annual meeting of the American Studies Association (ASA) (Nov 2019).
- “CompStat, *Reply All*, and teaching evaluations,” for the “Getting Off On Good Behavior: Data, Surveillance and Gender” roundtable at The Association for The Study of the Arts of the Present (ASAP) annual meeting (October 2019).
- “‘Soft’ power and contemporary genres: “Strategic communications,” reality television, and the *Invisibilia* podcast, for the seminar *Mapping The Contemporary* at the American Comparative Literature Association (ACLA) annual meeting 2019.
- “Unleash The Creatives: A Crash Course in Creativity Crash Courses,” for *The Labor Abstraction: Valuing Cultural Work After Financialization* at the Association for the Study of the Arts of the Present (ASAP) annual meeting 2018.
- “TED Talks and Ideas Like Currency,” for the panel, *Cultural Forms and the Language of Finance*. ASAP 2017.
- “The Aesthetics of Not Speaking Race: *Serial* and Audio Justice,” for the *Equality Before The Law* panel at the Law & Humanities Conference (LHC) 2017. Invited participant.
- “Entrepreneurial Heroines: The Start Up Podcast and Gendered Stress Aesthetics,” for the seminar *Revisiting the Archive: Finance and Contemporary Literature*. ACLA 2016.
- “Mansplaining The Objective: *Planet Money*’s New Economic Authority,” for the seminar *Literary Finance: Why Now?*. ACLA 2015. Participant and co-organizer.
- “Real World, Real Property: Reality Television, Hoarding and the Culture of the Foreclosure Crisis,” for *Making Movie\$*, The Film and History Journal (FHJ) annual meeting in 2013.

- “Personal and Family Identity” panelist at *Mixed Race Families in the West: What is lost and what is gained?* at the USC-Huntington Institute on California and the West, 2013.

NONFICTION EDITORIAL WORK

Section Editor

Economics & Finance Section Editor, *The Los Angeles Review of Books*.

- Assign, edit and publish articles with a rotating roster of freelance writers, from prize-winning academics to new freelance writers.

Selected Nonfiction

- “Where I Am From,” a nonfiction essay about Joan Didion and land in California, published in the volume *Slouching Towards Los Angeles: Living and writing in Joan Didion’s light*, Winter 2020 from Rare Bird Press. Editor: Steffie Nelson. Also published online at *LitHub: The Best of the Literary Internet*.
- As a contributor at *The Los Angeles Review of Books*:
 - “Neighbors,” about my family’s experience with the Japanese internment camps (November 2016)
 - “What We Talk About When We Talk About Finance: On *Realizing Capital: Financial and Psychic Economies in Victorian Form* by Anna Kornbluh and *Scandals & Abstraction: Financial Fiction of the Long 1980s* by Leigh Claire La Berge,” about the humanities’ archive in criticism and economics (September 2015)
 - “Kingmakers” about cable economics, gender and the HBO series *True Detective* (June 2015)
 - “Being Theon Greyjoy: Or Why This Dick In A Box Matters,” about masculinity and punishment in the HBO series *Game of Thrones* (October 2013)
- “How Dutch Dollhouse Mania Explains the US Housing Bust,” at the *Bloomberg* “Echoes” blog of economic history (May 2012)
- “Reading Katy Perry,” anthologized in *The California Prose Directory 2014: New Writing From the Golden State* published by *Outpost 19*.
- Book reviews and other features in: *Mother Jones*, *n+1*, *The Boston Globe*, *The Houston Chronicle*, *Nerve.com*, and *Hermenaut* a zine of pop philosophy.

Selected Fiction

“Choose,” *The Los Angeles Review of Books – Literature* (Spring 2017)

“The Bride Stripped Bare By Her Bachelors Even,” *Santa Monica Review* (Spring 2012)

Honored in *The Best American NonRequired Reading* 2014 “Notable” list.

“Female Lead, or A Pitch for a Character-Drive One-Hour Procedural Television Show,” *The Santa Monica Review* (Spring 2013)

“Counting,” *Green Mountains Review: 20th Anniversary Edition* (Fall 2007).

Translation, with Tony Barnstone, of Zhoug Qinrong’s poem “History of China in Numbers,” *New Poetry in China*, ed. Ming Di. (2018).

Readings & Appearances

AirTalk with Larry Mantle on KPCC (February 16 2017) for “Recommended Reading,” a show about fiction and nonfiction books that I recommended listeners read after the election.

Lit Crawl Los Angeles, author reading, October 2016.

Lit Fest Pasadena, Spring 2017.

GRANTS, AWARDS AND FELLOWSHIPS

Andrew W. Mellon Postdoctoral Fellowship in English at Whittier College (2013-2015)

The National Endowment for the Humanities Summer Institute participant, “The Meanings of Property” (Summer 2014)

Dorothy and Donald Strauss Dissertation Year Fellowship at UC Irvine (2012-2013)

Schaeffer Fellowship in Creative Nonfiction at UC Irvine (2009-2010)

OTHER EXPERIENCE

- Executive Committee Nonfiction Prose MLA (current member)
- Member of NEH Review Panel, for grant proposals from Minority Serving Institutions and Tribal Colleges for the 2015 Humanities Initiative.
- Board member: The Online Journalism Project, in New Haven, Connecticut, a hyper-local journalistic laboratory.
- Other work experience includes
 - Reporter, staff writer, editor at various publications including: *The Boston Phoenix*, *The New Haven Advocate*, and *Mother Jones*, the investigative news magazine.
 - Ghostwriter for the private economic memoir of a partner-level finance manager and private investor.
 - *Writers on the Verge* TV writing fellowship at NBC Universal; management at Brillstein.
 - Casting director for reality television for *I'm From Rolling Stone* and *Thirty Days*.
- Capoeirista, Rio de Janeiro, Brazil. Capoeira is a martial art and dance form created by enslaved peoples on Brazilian sugar plantations. In 2000-2001, I quit my job, sold everything I owned, and moved to Copacabana for a year to train there.

References available upon request.